

	Creative Cloud/ Design	Publishing & SEO	Web/Digital and Video
9 AM	Tuesday, Sept. 29th at 9am: Keynote with Paul Trani, Adobe Evangelist		
10 AM	Linked Assets in Creative Cloud Libraries: Photoshop, Illustrator & InDesign Join the linked revolution with Creative Cloud Libraries. Create in Photoshop see automatically update across InDesign, Illustrator and other Photoshop documents. Collaborate with teams, and change your workflow! —Paul Trani	InDesign Interactive: HTML5 Web & Tablet Apps Turn your InDesign documents into animated digital apps & files for iPad, Android and desktop! Use HTML5 and TwiX Publisher to create accessible, interactive, cross-platform files. —Laurie Ruhlin & LN Vandercort	Managing your Digital Presence: Social Media for Professionals Take control of your online presence! Advance your branding, content marketing and social media skills with LinkedIn, Twitter, Facebook, and Instagram. —Barbara Rozgonyi
11 AM	Top 5 Graphic Design Trends for 2015 Design principles are everchanging. Learn about the latest typography trends and why lowercase is here to stay. Use minimalist designs, impactful elements and negative space to help elevate your imagery. —Susan L. Smith	Alternate Layouts in InDesign Learn to use InDesign in a flexible, alternative universe. Create Liquid Layout rules, multiple layouts and keep consistent styles across layouts. Keep your business cards, iPad app, and brochures all in one document! —Erica Gamet	Why do Designers Need to Learn HTML? Designers need to learn coding basics to avoid things getting lost in translation when passed on to the developer. Learn how code can restrict or expand your designs, and get a better sense of what's realistic BEFORE you get started. —Rich Humphreys
Noon — 1:15pm Lunch on your Own			
1:15 PM	Illustrator: Brilliant Infographics & Icons Learn to use Illustrator to create beautiful, tangible, modern imagery! Use Illustrator like a pro to make your infographics that stand out from the crowd, and logos that will impress. —Laurie Ruhlin	So You Think You Can Style? So many InDesign users understand the concept of styles, but struggle when it comes to putting them into practice. Learn advanced styling functions to streamline your workflow. —Erica Gamet	Designing so your Developer Doesn't Want to Strangle You: Designing for Digital Part Learn crucial Photoshop skills to design with CSS & HTML. Ensure your designs are pixel-perfect on multiple devices, see new exporting functions that make creating assets a snap! —Rich Humphreys
2:15 PM	Photoshop Filter Magic There is more to filters than Gaussian Blur. Photoshop CC 2015 enables us to create spectacular effects with filters. Create amazing effects with lighting, perspective with Vanishing Point, Blur Gallery & more. —Jori Curry	InDesign Tips ON FIRE! Join InDesign gurus Erica Gamet and Laurie Ruhlin for the hottest tips and tricks to take your projects even further. —Laurie Ruhlin & Erica Gamet	Don't Get Left Behind! Create Video for Mobile Connect with YouTube's 1 billion daily mobile viewers and create video for your website! Learn to create optimized video for mobile devices. —Rob Schulz
3:15 PM	Layers on Steroids Hold onto your hat, because these are not your Grandmother's layers! Take the fast-track to Smart Objects, Embedded Linked Images, Masking and much more! —Jori Curry	SEO: Tips for Rockstar Rankings Pull back the curtain on SEO and discover how to raise your Google rankings. Learn how to rise to page 1 with the 200 factors in Google's algorithms, Understand where keywords, responsive design, and content-driven link building all fit in. —Tom Dupuis	Adding Amazing 3D Elements to your Designs Easily integrate 3D animations into your video for the web. Cinema 4D Lite is now part of After Effects. It's never been a better time to enter the world of 3D. —Sean Frangella
4:15 PM	Photoshop Retouching and Camera RAW Retouching has never been easier! Open the curtain behind Camera RAW and get stunning results applying Exposure, Noise Reduction, Sharpening, Local Adjustments, Perspective Correction and the new Dehase! —Patty Carroll	Join the Acrobat DC Revolution Acrobat DC's new interface is changing everything you thought you knew about PDF's. Send, sign & track digital files seamlessly and collaborate across devices. Take even the worst scan and turn it into an editable PDF...with matched fonts! —Jim Maivald	Top 10 Reasons to use SVG Graphics SVG is the future of the web! These scalable graphics can fit any size, and offer support for interactivity and animation. SEO friendly, and resolution independent! Use SVG to create graphics that look just as beautiful on mobile as desktop and retina displays without the extra effort. —Rich Humphreys