

2016 ICCET/weTRaIN Fall Conference

Day 1 - Wednesday, October 19, 2016

Agenda

Time	Topic	Presenter
9:00 AM	Registration and Introductions/Ice Breaker Game	
9:15 AM	Keynote: The Culture Equation	Dwane Lay
10:30 AM	Breakout Session #1 (50 minutes) Topic A: Communities of Excellence Topic B: Redefining the Role of Noncredit Programming	Topic A: Kevin Riley, Waubonsee Community College Topic B: Dr. Jim Palmer, Illinois State University
11:30 AM	Membership Meetings	
12:00 PM	Lunch/Awards/ICCB update	
1:00 PM	Breakout Session #2 (50 minutes) Topic A: Surviving a Department Merger Topic B: Stat! Credit and Non-Credit Partnering to Meet a Critical Healthcare Shortage	Topic A: Kathy Willis, Lewis and Clark Community College Topic B: Terri Berryman & Ruth Kormanak, McHenry County College
2:00 PM	Roundtable Discussions	
3:00 PM	Evaluation/attendance prizes	

Program Descriptions:

Keynote: The Culture Equation

Dwayne Lay, an author, speaker and Six Sigma Black Belt will guide attendees as they examine how the critical components of workplace culture influence each other and share behavior specific ideas on how professionals can affect positive change in their workplace.

Breakout: Communities of Excellence

Communities of Excellence (COE) is a leadership program for public sector employees, developed by the Workforce Development Division of Waubonsee Community College, which addresses the specific professional development needs of local government employees and assists in their career skill growth. This session will focus on the research, marketing and implementation strategy used and how those can be duplicated at other schools to establish partnerships with local municipalities as well as a consistent revenue stream.

Breakout: Redefining the Role of Noncredit Programming

Today's emphasis on degree completion, along with constrained resources, requires those leading noncredit programs to justify and sharply define the purposes those programs serve. This session will introduce participants to a framework for thinking of noncredit programming as an essential system of support for the college's academic mission. Strategies for defining the role of noncredit programming within specific institutional contexts will also be examined, factoring in institutional culture, credibility, community relations, and entrepreneurship.

Breakout: Surviving a Department Merger

While we don't typically associate mergers with an academic environment, they seem to be on the rise in our community college system. Lewis and Clark Community College chose to merge its corporate training and continuing education departments back in 2010 and lived to tell about it. This session is designed to provide helpful insight on some tactics for navigating a department merger, pitfalls to avoid and successful strategies that anyone can apply to their situation, whether you are in the midst of a merger or might face one in the coming year.

Breakout: Stat! Credit and Non-Credit Partnering to Meet a Critical Healthcare Shortage

In 2014, staff at McHenry County College was approached by Centegra, the largest healthcare provider in the county, to help them meet a critical shortage of Patient Care Technicians. Working together the divisions of Workforce and Community Development and Mathematics and Health Science Professions created a stackable certificate program leading to certification for students. This session will explore the obstacles that prevent credit and non-credit from working together, discuss and brainstorm ways to overcome those obstacles and present a successful model for how this can work.