# **Web 2.0** in Higher Education



# Blog

(n.) a weblog; (v.)to write entries in, add material to, or maintain a weblog.

#### **Problem addressed:**

Difficulty gathering feedback or including all students in the discussion; Instructor needs a place to organize text, links, video, and podcasts.

## **Blogging Applications**

Blogger.com

Edublogs.org Wordpress.org



# ePortfolios (or webfolio)

electronic portfolios; a collection of electronic evidence assembled and managed by a user, usually on the Web (also called Webfolio). E-portfolios are both demonstrations of the user's abilities and platforms for self-expression, and, if they are online, they can be maintained dynamically over time.

#### **Problem addressed:**

Student needs a place to organize material for each course; Student needs to show learning over time and/or to reflect on learning.

## ePortfolio Applications

rCampus.com



# Photo Sharing

the publishing or transfer of a user's digital photos online, thus enabling the user to share them with others (whether publicly or privately).

#### **Problem addressed:**

Students/instructors need to collect and show images to the whole class.

## **Photosharing Applications**

Flickr.com

Picasa (picasa.google.com)



# **Podcasting**

the Web-based broadcast of audio which works with software that automatically detects new files using XML and is accessed by subscription through a feed reader.

#### **Problem addressed:**

Students need to have lecture content before class for review.

## **Podcasting Applications**

**Audacity** 

GarageBand (Mac only)



## **Shared Documents**

a web-based application allowing users to collaborate on documents via email invitation.

#### **Problem addressed:**

Students need to collaborate over distance on documents.

#### **Shared Documents Applications**

Google Docs (docs.google.com) Writeboard.com



# **Social Networking**

a Web site where one connects with those sharing personal or professional interests, place of origin, education at a particular school, etc.

#### **Problem addressed:**

Students need to interact in a Learning Community; Instructors desire to tie learners with similar interests together.

## **Social Networking Applications**

Facebook.com

MySpace.com



## **Virtual Classroom**

a mode of computer-based education whereby the teacher interacts with students either via video-conferencing, Internet broadcast, or email.

#### Problem addressed:

Instructor needs a way to hold virtual office hours for students who cannot make it on campus.

# **Virtual Classroom Applications**

Adobe Connect Pro

elluminate.com



## **Virtual World**

a computer-generated, three-dimensional representation of a setting in which the user of the technology perceives themselves to be and within which interaction takes place.

#### Problem addressed:

Instructor needs a way for students to be immersed in a virtual environment that you cannot simulate otherwise.

# **Virtual World Applications**

Second Life (secondlife.com)



## Wiki

a collaborative Web site allowing user editing/adding of content.

#### **Problem addressed:**

Instructor needs a way for students to collaborate on a class web site where each student contributes to the overall knowledge of the class.

# Wiki Applications

Google Sites PBWiki.com Wikispaces.com