

TOM CORCORAN

Instructional Technologist | Multimedia Designer

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Skilled instructional technologist with over 9 years of experience supporting faculty, students, and staff through innovative digital learning solutions in higher education. Proven expertise in instructional design, multimedia development, video production, and LMS administration. Recognized for excellence in collaboration, creativity, and service delivery.

PROFESSIONAL SUMMARY

- 17 years of experience in higher education with a strong foundation in instructional technology, digital media, and faculty support.
- Delivered 50+ instructional workshops, created 85+ screen-recording tutorials, and managed multimedia production projects from concept to completion.
- Expertise in learning management systems (Blackboard), eLearning authoring tools (Camtasia, Captivate), and accessibility standards (WCAG 3.1).
- Award-winning contributor at Heartland Community College with 24 HCC Awards and multiple nominations for quality and peer support.

CORE COMPETENCIES

- Instructional Technology & Support
- Learning Management Systems (Blackboard & WebCT)
- Multimedia Production (Video, Audio, Motion Graphics, Animation)
- eLearning Development (Camtasia, Captivate)
- Faculty/Staff Training & Workshops
- Accessibility & Universal Design
- Graphic & Web Design (Adobe Creative Cloud, Photoshop, Illustrator, InDesign)
- Project & Equipment Management

RECENT PROFESSIONAL EXPERIENCE

Heartland Community College

Normal, IL

Media Technologist, Instructional Development Center / IT Department

September 2007 – August 2016

- Designed, delivered, and managed 48+ instructional workshops for faculty/staff, including handouts, materials and workshop evaluations.
- Produced 87 screen recording tutorials, 63 weekly instructional podcasts, and 2 campus-wide training videos.
- Provided technical support and system administration for Blackboard Learning Management System; created course shells, uploaded content and students, and resolved tech support user issues.
- Built and maintained a Blackboard tech support knowledge base website to aid faculty and students.
- Supported multimedia projects including graphic design, audio production/podcasting, closed captioning, video editing, motion graphics, and interactive media.

Program Coordinator, Continuing Education

August 2016 – August 2017

- Oversaw 130+ technology and professional development courses; managed 30 instructors.
- Managed course scheduling, textbook ordering, promotional materials, and social media outreach for technology continuing education programs.
- Assisted in event planning, execution and take down.

Lab Assistant (PT), Instructional Development Center

September 2005 – September 2007

- Designed department and event promotional materials.
- Developed websites and branding for student orientation, instructional development, and accreditation.
- Supported faculty with technical issues in WebCT (LMS predecessor to Blackboard).

Adobe Flash Professional CS5 Instructor (PT), Community Education

October 2010 – November 2010

- Designed and taught beginner and intermediate courses for community learners.
 - Developed instructional materials including curriculum and handouts.
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EDUCATION

Completed 247 undergraduate credit hours in total while earning straight As in my final 42 college courses.

DeVry University

Online

Undergraduate Certificate in Web Design (4.0 GPA)

August 2017 – September 2018

Updated skills in Adobe Creative Cloud software using graphic, video, and responsive web design techniques.

Heartland Community College

Normal, IL

Associate of Applied Science in Digital Media Communication (4.0 GPA)

August 2002 – May 2005

Developed skills in graphic design, web design, and video production to provide communication solutions.

Illinois State University

Normal, IL

Bachelor of Science in Psychology

August 1992 – December 1997

Studied social psychology, personality & learning theories, human motivation, cognition, and statistical analysis.

PROFESSIONAL DEVELOPMENT

For my own professional development I completed many online course certifications and an in-person training certification. Additionally, I completed 4 instructional design courses through Oregon State University in 2016.

Lynda.com and LinkedIn Learning

Online

Online Video Course Certifications

October 2013 – October 2019

Completed 17 Instructional Design courses on Lynda.com and LinkedIn Learning.

Oregon State University Professional and Continuing Education

Online

eLearning Instructional Design Courses

February 2016 – October 2016

Completed 4 Instructional Design courses as continuing education.

Heartland Community College

Normal, IL

Blackboard Learning Management System Certification

January 2010

Completed a 3-day in-person Blackboard Learning Management System certification.

TECHNICAL SKILLS

- **Accessibility:** WCAG 3.1, Universal Design, Closed Captioning
- **eLearning:** TechSmith Camtasia, Adobe Captivate, Adobe Animate
- **Graphic Design:** Photoshop, Illustrator, InDesign, Adobe XD, Adobe Creative Cloud
- **Learning Management Systems (LMS):** Blackboard (administration and support), WebCT (support)
- **Productivity Software:** Microsoft Office, Apple iWork, Google Workspace, Google Drive, Dropbox
- **Video/Audio Production:** Premiere Pro, Final Cut Pro, Apple Motion, GarageBand, Audacity
- **Web Design:** HTML5, CSS3, JavaScript, jQuery, PHP, Responsive Design, UX/UI Design